

Estimation - Ecommerce Website Development

Estimation Date (Valid for 30 days)	Date		
To: Company Name: Address: PAN: GSTIN :	From: M/s. JASOVA Technologies Private Limited Old No. 15/1, New No. 48, 4th Floor, Kanakapura Main Road Yediyur Circle, Basavanagudi Bangalore, 560004 Karnataka, INDIA PAN : AAGCJ3480J GSTIN : 29AAGCJ3480J1Z6		
Contact Person Details Name : Designation : Phone Email ID	Contact Person Details Name : Varsha K. Designation : Executive Director Phone : +91 8484828003 Email ID : varsha@jasova.com		
Particulars	Unit	Unit Price	Total Amount
Ecommerce Website Designing & Development	1	Rs. 45,000	Rs. 45,000
Total (Taxes Extra)			Rs. 45,000

Key Features - Ecommerce Website Development

- Custom Template Designing
- Single Store-front
- Static information pages
 - About us
 - Vision / Mission
 - Team
 - Quality
 - Policies
 - Terms of use
 - Privacy Policy
 - Return Policy
 - Shipping Policy
 - Payment Policy
 - Contact us
 - Map
 - Contact Form
- Homepage Modules
 - Slideshow
 - Featured Categories & Products
 - Ad Sections
 - About Intro
 - Dynamic Testimonials
 - Footer
- Product Management
 - Unlimited number of Categories and Products
 - Dynamically Select Featured / New Products on Home Page
 - Product Filters (By Brand, By Price, etc.)
 - Multiple Product Images
 - Configure Related Products for Cross-Sell and Upsell
 - Add to Wish list
 - Compare Products
 - Product Attributes
 - Custom Products Labels
 - Product Variations (size and colour)
 - Bundled Products
 - Product Review & Rating
- Flexible Tax Implementation
- Setting up Shipping Rules
- Online payment Gateway Integration (One Gateway)
- Cart Features

- Quick add to Cart
- Fast Checkout
- Newsletter Subscription
- Dynamic News & Events
- Dynamic Testimonials
- Responsive Designing
- Social Page Links Integration (Facebook, Instagram, Twitter, YouTube, etc.)
- On-Page Optimization
 - Search engine friendly URL's
 - Including Meta Keys and Meta Descriptions to each product
 - Alt Tags for all images in the site
 - Google Sitemap generation
 - Google Analytics generation
 - Setting Up robot.txt

Terms & Conditions

- **Payment Terms**
 - 50% Advance payment on project sign-up
 - 50% Payment on final release
- **Start Date:** Project Start Date is considered after the approval of template designing / wire-frame / draft designing and availability of complete website content
- **Schedule:** 30 working days from the Project Start Date (excluding product upload)
- **Training:** Package includes 3 hours of one-time on-site training on all e-Commerce features & management. This training is provided after the deployment on live URL
- **Maintenance:** Project includes one month's FREE maintenance from the date of deployment
 - Maintenance includes any bug fixing, minor changes on the site with respect to content, images, videos, and colour combinations only
 - Any additional development, features, pages, projects apart from above list will be treated as new requirement and hence chargeable
- **Technology Stack:**
 - PHP, MySQL, HTML5/CSS3, Javascript
 - WooCommerce Platform
- **Data Entry:** As part of development, we upload up to 15 products to the website. Rest of the products should be uploaded by the client after the successful implementation and training.
- **Review:** Website development will be done on temporary hosting and this URL will be shared with customer/client for reviews and approvals.
- **Deployment:** Final deployment will be done on the live server with a copy of source code backup.

- **Out of Scope:** The following is a list of activities that are clearly excluded from the scope of development for this proposal.
 - All Features which are not part of this scope of document will be considered as out of scope.
 - This above package does not include Hardware Infra like Domain Registration, Hosting Server, SSL Certificates, Email Server, Malware Test Tool, Dedicated IP Address or Backup Server
 - Payment Gateway Merchant Account
 - SMS/WhatsApp Gateway Packages
 - Bulk Email Software
 - Shipping Company Deposits
- **Turn-around time for Support**
 - 24 hrs., on a working day
 - In case of weekly off, general holidays and national holidays, ticket will be attended on text working day
 - Resolution time will be based on the severity of the issue.
- **Working Hours**
 - Mon-Fri : 9:30am to 5:30pm
 - Sat : 9:30am to 1:00pm
 - Sun : Holiday